



TITLE MMA TO SPONSOR THE GRACIE US NATIONALS SET FOR JANUARY 23-24, 2010 IN LOS ANGELES

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For Immediate Release

Rose Gracie, founder and organizer of The Gracie US Nationals, announced today the signing of TITLE MMA as the title sponsor of the 2010 event scheduled for January 23 and 24, 2010 at The Los Angeles Fitness Expo.

Mrs. Gracie, a member of the internationally famous Gracie family, stated "I am so excited to begin this partnership with TITLE MMA. From the start of The Gracie US Nationals our partner relationships have been of the utmost importance to me. I look for companies that believe in my philosophy that our competition should be hassle free and inspirational, win or lose. I can't think of a better sponsor to have aboard than TITLE MMA."

With more than 55 combined years as participants, trainers, officials, equipment distributors, entrepreneurs and franchised boxing and MMA gym owners, TITLE Boxing was launched in 1998 with the mission to provide customers a wide array of top quality equipment at incredible prices with over-the-top service. More recently, TITLE has rapidly grown to be the preeminent MMA equipment, apparel and accessories catalog and website business in the world.

For the third consecutive year Gracie will once again bring her competition to The Los Angeles Fitness Expo creating the ideal environment and venue for top-notch competition. She is expecting over 400 competitors ranging in age from 5 to 50. Rose said, "We are very excited with the incorporation of new things such as double elimination for the kids, first place plaques and more competition areas to name a few. I definitely think all the changes will set a new standard in competitions all around and having TITLE as our sponsor adds to the overall excitement of producing this event."

The 7th Annual Bodybuilding.com Los Angeles Fitness Expo will be held at The Los Angeles Convention Center. Along with The Gracie US Nationals and Gracie Kids World Championships the weekend features 9 other competitions including Global Fitness' Scot Mendelson Pro Bench Press Classic, Warriors Wrestling, Velvet Industries Ring Girl Competition, USPF Powerlifting Meet, The Gaspari All-American Strongman Challenge, The BodySpace SpokesModel Finals, and the popular series of Champion Nutrition MaXReps which offers attendees the chance to win \$2000 in cash by maxing out on various exercises.

More information on The Los Angeles Fitness Expo and The Gracie US Nationals and Gracie Kids World Championships can be found at www.thefitexpo.com. Tickets to the event, are \$15 a day with \$5 discount coupons available at participating area Subway Restaurants and GNC Nutrition stores.

Contact: Rose Gracie - rosegracie@gmail.com - 909 376 1562