

**Odd Haugen Presents LLC**  
**2012 All American Strongman Challenge**  
**Los Angeles Fitness Expo, California**

January 28 and 29, 2012

Name \_\_\_\_\_ Date of Birth \_\_\_\_\_ Age \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
(number and street)

Best Telephone Number to reach you: (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

e-mail address: \_\_\_\_\_

Strongman and other Athletic  
Accomplishments: \_\_\_\_\_  
\_\_\_\_\_

Height: \_\_\_\_\_ Weight: \_\_\_\_\_ Occupation: \_\_\_\_\_

**Entry Fee: \$100 payable to Odd Haugen Presents, LLC ; Competition is OPEN to all qualified Strongman athletes. No affiliation required.**  
**Competition is January 28 and 29, 2012. DEADLINE TO ENTER: Postmarked by December 31, 2011.**

**Please mail or deliver your entry form to:**

Odd Haugen Presents LLC  
212 Heavenly Valley Road  
Newbury Park, Ca. 91320.

I, \_\_\_\_\_ (print your name), do hereby grant to Odd Haugen Presents LLC ("HAUGEN") and assigns, any and all rights, title and interest to use my name, photographs, motion picture film, videotapes and/or any likeness of me, as well as verbal statements made by me, for the purposes of sale, broadcast, advertising and/or other promotion on behalf of the Los Angeles Fitness Expo, All American Strongman Challenge Event and HAUGEN.

**ASSUMPTION OF RISK, LIABILITY RELEASE, AND INDEMNITY AGREEMENT:**

IMPORTANT: READ THE FOLLOWING CAREFULLY. WHEN YOU SIGN IT YOU WILL BE GIVING UP IMPORTANT LEGAL RIGHTS.

In consideration of Creation Entertainment, City of Los Angeles, the Los Angeles Convention Center, National Fitness Productions, Iron Man Magazine and HAUGEN agreeing to permit me to participate in the Strongman Challenge, and for other good and valuable consideration including, but not limited to, promotion of extreme sport of the Strongman Challenge, in which I am a participant and by participating in which I stand to gain economically. I, undersigned participant, acknowledge and agree to be bound by the following:

**1. Identification of Inherent risks.** As a professional participant in the Strongman Challenge, which is sponsored by Creation Entertainment, City of Los Angeles, the Los Angeles Convention Center, National Fitness Productions, Iron Man Magazine and HAUGEN, I, the undersigned understand that I am undertaking an **extreme sport**, which not only possibly, but **likely** will result in injury to me. I am a professional participant in this competition, and I understand that Creation Entertainment, City of Los Angeles, the Los Angeles Convention Center, National Fitness Productions, Iron Man Magazine and HAUGEN may or may not regularly engage in holding and promoting professional extreme sporting competitions. In other words, **I know as much or more about the extreme sport in which I will participate, and the risks of injury or death presented by it** than do Creation Entertainment, City of Los Angeles, the Los Angeles Convention Center, National Fitness Productions, Iron Man Magazine and HAUGEN. The risks of injury and death include, but are not limited to, death by crushing by falling heavy object or other means, impact, falling, asphyxiation, hemorrhage or unforeseen medical condition exacerbated or triggered by extreme stress generated by my participation in this event. There is further risk of injury, including broken, dislocated or fractured spine, bones, torn, pulled, strained or sprained muscles, tendons, ligaments or other soft tissue, spinal,

nerve, limb, finger, toe or internal organ damage due to the strains and stresses of participating in this competition and the heavy objects employed in it. I recognize that contestants in strongman competitions such as this one often are forced to drop out of the competition due to injuries, and that they are responsible for determining for themselves whether they are too injured to proceed. I take responsibility for ensuring that I do not exceed my own limits and cause or exacerbate any injury to myself. **I understand that I am participating in an EXTREME SPORT in which I could be injured or killed, and I accept that risk!** I also understand that despite their use of reasonable care, Creation Entertainment, City of Los Angeles, the Los Angeles Convention Center, National Fitness Productions, Iron Man Magazine and HAUGEN cannot ensure my safety during my participation in this event, because of its extreme nature. The risks presented by the event are unavoidable given its nature as an extreme sport. **I understand that I am participating in an extreme sport, that it may cause me injury or I may be killed, and I take responsibility for ensuring my own safety in my participation in the event.**

**2. Assumption of Risk.** I, the undersigned, am aware of and appreciate the risks associated with my participation in the Strongman Challenge. I know them as well or better than Creation Entertainment, City of Los Angeles, the Los Angeles Convention Center, National Fitness Productions, Iron Man Magazine and HAUGEN, because I am a professional participant in this event. I understand that the risks of my participation include serious injury or death, including those risks set forth above in paragraph 1. I agree that I am responsible for my own safety in participating in this event, and that I am physically and psychologically prepared to participate in the event. I understand that my safety in the event has not been guaranteed by Creation Entertainment, City of Los Angeles, the Los Angeles Convention Center, National Fitness Productions, Iron Man Magazine and HAUGEN. I acknowledge that I must be responsible for preventing injury to myself and that I must perform within my own limits, which only I know. The undersigned participant understands that the inherent risks associated with the Activity include, but are not limited to, suffering bodily injury by participating in the Strongman Challenge.

**3. Liability Release.** I, \_\_\_\_\_ (**print your name**), hereby WAIVE, RELEASE, DISCHARGE AND AGREE TO HOLD HARMLESS, Creation Entertainment, City of Los Angeles, the Los Angeles Convention Center, National Fitness Productions, Iron Man Magazine and HAUGEN, their officers, directors, shareholders, partners, employees, agents, representatives and subcontractors or affiliates from any and all claims and/or liability, whether known or unknown, in any way connected with my participation in the Activity even though such claim and/or liability may arise out of negligence or carelessness on the part of the Released Parties. I intend for this LIABILITY RELEASE AND WAIVER to also apply to any relatives, personal representatives, heirs, beneficiaries, next of kin or assigns who might pursue any legal action or claim on my behalf.

**4. Indemnity Agreement.** I, \_\_\_\_\_ (**print your name**), am specifically aware of the inherent risks, conditions, and hazards associated with the proposed Activity, and I hereby intend and voluntarily agree to INDEMNIFY AND HOLD HARMLESS Creation Entertainment, City of Los Angeles, the Los Angeles Convention Center, National Fitness Productions, Iron Man Magazine and HAUGEN, their officers, directors, shareholders, partners, employees, agents, representatives and subcontractors or affiliates (“indemnified Parties”) from and against any and all claims and/or liability for any loss or damage of any kind (including reasonable attorney’s fees) including property damage, personal injury, or death even though such claim and/or liability may arise out of negligence or carelessness on the part of the Indemnified Parties. I willingly and knowingly agree that the purpose and intent of this indemnity agreement is to allocate the risks stemming from the Activity to me, even though these risks may be increased due to the negligence of the Indemnified Parties.

I HAVE READ THIS ASSUMPTION OF RISK, LIABILITY RELEASE, AND INDEMNITY AGREEMENT CAREFULLY AND UNDERSTAND ITS TERMS FULLY AND COMPLETELY AND AGREE TO BE BOUND BY THEM. I INTEND BY THIS DOCUMENT TO WAIVE, RELEASE, DISCHARGE AND INDEMNIFY, Creation Entertainment, City of Los Angeles, the Los Angeles Convention Center, National Fitness Productions, Iron Man Magazine AND HAUGEN, their officers, directors, shareholders, partners, employees, agents, representatives and subcontractors or affiliates FOR ALL CLAIMS AND/OR LIABILITY ARISING OUT OF MY PARTICIPATION IN THE ACTIVITY, WHETHER THAT CLAIM AND/OR LIABILITY RESULTS FROM NEGLIGENCE.

My signature hereto certifies that I am competent to enter into this contract as I am at least 18 years of age.

SUBMITTED \_\_\_\_\_(date)

ACCEPTED \_\_\_\_\_(date)

\_\_\_\_\_  
Signature in full of applicant

\_\_\_\_\_  
Signature in full of representative of Promoter.